

THE BULLZZ

President's Message



*Roger Bradley
President, CPCA*

Hello CPCA Members,

I would like to thank you for allowing me the opportunity to be President of our great association this year. Over the course of the last 12 months

I have had the pleasure to meet pest professionals from around the state at our Spring and Fall meetings as we continue to build on the success of CPCA.

I'm excited to report that our Spring 2013 conference will take place March 14 – 15, 2013 at the Crowne Plaza Hotel – Denver International Airport. As our meeting continues to grow we have secured additional space so that we can accommodate more attendees and vendors! In addition to a new location, we are also happy to share that again this year we have a great lineup of national speakers who will be presenting the latest and greatest information. Dr. Phil Koehler, Dr. Jim Fredericks and Dr. Stuart Mitchell will all be in attendance to share their expertise ranging from bed bugs to product safety. We also encourage you to bring your spouse and co-workers to join

us for the annual banquet on Thursday, March 14. This event is a great forum to catch up with friends and colleagues.

During the general membership meeting we will be selecting the new officers and leadership of the association for the next year. Mr. Lee Kreidler has volunteered to serve as the next president and I am confident that Lee will do a great job as we continue to build on the benefit and value of being part of CPCA. In addition, I'd like to thank all of our committee members who work tirelessly to support the organization. Through their commitment we are able to plan great meetings, offer scholarship opportunities and ensure that the association is leading the way in 2013 and beyond.

As my presidency comes to the end of its term, I'd again like to thank you for making it a great year. I look forward to continuing on as Immediate Past President and staying involved in the association.

Look forward to seeing everyone in March!

Roger Bradley

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Colorado Pest Control Association 2012–2013 Board of Directors:

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Mark Your Calendars for These Upcoming Events:



Dow AgroSciences

Join NPMA March 17-19 for Legislative Day 2013, a yearly event designed to increase the awareness of the key legislative and regulatory issues impacting the pest management industry.

Why Attend Legislative Day?

NPMA has a once-in-a-blue-moon opportunity to forge relationships with tomorrow's leaders today, and that effort kicks into high gear at NPMA Legislative Day 2013. More than ever, we need you to attend and participate in NPMA Legislative Day and help NPMA establish partnerships with a new generation of federal lawmakers, which will ultimately benefit the entire professional pest management industry.

Don't miss out on this year's keynotes:

- **Laura Ingraham** - American radio host, best-selling author, and conservative political commentator
- **U.S. Rep. Paul Ryan (R-WI)** - 2012 Republican Vice-Presidential Nominee & Chairman of the House Budget Committee
- **Chuck Todd** - Chief White House Correspondent for NBC News

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Phoenix Convention Center / Sheraton Phoenix Hotel
Phoenix, Arizona

For more information on these events,
visit www.npmapestworld.org.

Federal Update

By Gene Harrington & Bob Rosenberg, NPMA

This article is provided as a member service for National Pest Management Association members. NPMA represents PMPs in federal, state and local legislative and regulatory matters. For more information about the following stories, please contact NPMA at (703) 352-6762 or visit www.npmapestworld.org/publicpolicy.

EPA Agrees to Proposed Pyrethroid Labeling Language

In 2009, the U.S. Environmental Protection Agency decided to limit the outdoor non-agricultural use of pyrethroids, because of potential impacts on aquatic species. The new labels began showing up in early 2012.

Among other things, the label language largely limited the outdoor use of pyrethroids to crack and crevice and spot treatments. NPMA, along with the Association of Structural Pest Control Regulatory Officials, an organization representing state pesticide regulators, and the State FIFRA Issues Research and Evaluation Group, an EPA advisory committee also comprised of state regulators, recommended to EPA that the labels be further changed.

NPMA was recently advised that EPA has agreed to language proposed by the groups late last year. The new language will allow PMPs to make outdoor applications beyond applications to cracks and crevices and spot treatments, provided the application is made through the use of a coarse, low pressure spray over a treatable surface (bare soil, lawn, turf, mulch or other vegetation) and not an impervious surface like a driveway or sidewalk.

The language should begin showing up on labels by the middle of this year.

Update on Endangered Species Act Litigation

The U.S. Environmental Protection Agency recently moved for the dismissal of a lawsuit alleging that the Agency's registration of more than 380 pesticides violated the Endangered Species Act (ESA).

Under ESA all federal agencies that take an action that could adversely impact endangered species or their habitats are required to consult with the two agencies charged with administering the ESA – the Department of Interior's U.S. Fish

and Wildlife Service and the Department of Commerce's National Marine Fisheries Service.

While EPA takes into account the possible impact a pesticide may have on endangered and non-endangered wildlife during the pesticide registration process, the Agency had not consulted with the Services prior to the early 2000s. Sensing that they could exploit this oversight and possibly undermine the entire federal pesticide registration process, activist groups began filing ESA suits in federal courts in the Pacific Northwest seeking to revoke registrations or severely limit pesticide use until EPA completed the ESA required consultations. After suffering decisive losses in such litigation, EPA changed tactics and stopped contest the cases as aggressively. (In a California suit, significant limitations were placed on PMP uses of many products in a large part of the state.) Instead, the Agency began to look to resolve the ESA lawsuits through negotiated settlements with the activist groups.

Armed with an effective and seemingly foolproof legal strategy, the activist group Center for Biological Diversity in January of 2011 filed the so-called "Mega-Suit," a case covering 49 states and seeking to cancel registrations or curb use patterns for 382 pesticides, including rodenticides, termiticides and many other pesticides PMPs use on a daily basis.

Like in many of the previous cases, EPA officials and CBD representatives met for more than a year in hopes of reaching a settlement. The time frame allocated for negotiations expired in late October and shortly thereafter EPA and numerous industry groups filed a motion to have the case dismissed.

Recognizing the significance of the "Mega-Suit," NPMA retained legal counsel to track the case and, if necessary, file briefs on behalf of the professional pest management industry. NPMA expects significant developments in the "Mega-Suit" and the entire ESA issue in 2013 and will continue to closely monitor this very important matter.

EPA Looks to Establish Efficacy Requirements for Certain Pesticide Products

The U.S. Environmental Protection Agency plans to convene a panel of scientists and other experts to consider various issues EPA is contemplating as it develops product performance data requirements for three categories of invertebrate pests. The Federal Insecticide, Fungicide, and Rodenticide Act Scientific Advisory Panel (FIFRA SAP) will meet on March 19-21 in Arlington, VA, to consider and review Scientific Issues Concerning the Draft Product Performance Data Needs Assessment for Products Claiming Efficacy Against Invertebrate Pests. (In mid-January, NPMA nominated a slate of leading researchers and industry members to serve on the FIFRA SAP.)

According to the Agency: "Recent developments in vector-borne diseases, such as the spread of the West Nile virus, outbreaks of dengue in Florida, and epidemic Rocky Mountain spotted fever on Indian Lands, together with the re-emergence of bed bugs in public housing and multifamily dwellings, have signaled the need to assess more carefully the threat of invertebrate pests to public health." EPA is also concerned about the economic problems caused by wood-destroying insects such as the Emerald Ash Borer and the Asian long-horned beetle.

The Agency hopes the product performance data requirements will give the regulated community a "better understanding" of what type of data will be required to support pesticides registrations for three categories of pests: (1) insects of significant public health importance, such as ticks, bed bugs and mosquitoes; (2) wood-destroying insects considered to be of significant economic importance; and (3) invasive invertebrate species considered to be of economic importance.

EPA Seeks to Clarify Minimum Risk Pesticide Exemption

The U.S. Environmental Protection Agency (EPA) recently proposed a rulemaking clarifying the conditions of exemption for minimum risk pesticides. EPA created the exemption for minimum risk pesticides to eliminate the need to expend significant resources to regulate products that were deemed to be of minimum risk to human health and the environment. The existing exemption has, however, led to much confusion as to which ingredients are exempt and how they should be labeled on products.

Under the rulemaking, EPA is proposing to more clearly describe the active and inert ingredients permitted in products

eligible for the exemption from regulation for minimum risk pesticides. Specifically, EPA is seeking to reorganize the lists of exempt active and inert ingredients with a focus on clarity and transparency by adding specific chemical identifiers. The identifiers would make it clearer which ingredients are permitted in minimum risk pesticide products. EPA is also proposing to modify the label requirements in the exemption to require the use of specific common chemical names in lists of ingredients on minimum risk pesticide product labels, and to require producer contact information on the label.

NPMA has lobbied EPA to establish efficacy requirements for minimum risk pesticides label for or claiming to manage bed bugs and other public health pests and, while the proposed rulemaking doesn't go that far, NPMA is encouraged by this development.

EPA Seeks Comment on Draft PR Notice on Web-Distributed Labeling

The U.S. Environmental Protection Agency recently issued and solicited comment on a draft Pesticide Registration (PR) Notice entitled "Web-Distributed Labeling for Pesticide Products." The draft PR Notice provides "guidance concerning the process by which registrants can make legally valid versions of pesticide labeling available through the Internet."

According to EPA, web-distributed labeling (WDL) would allow users to retrieve a streamlined version of the pesticide product labeling, which would include directions for use and necessary information related to the user's specific state and intended site of use. EPA notes that shorter, relevant labeling "could be clearer and easier for the user to understand, improving compliance with pesticide labeling requirements and thereby protecting human health and the environment from unintentional misuse of pesticides.

Web-distributed labeling would also allow for more rapid updates to pesticide labeling, meaning risk mitigation measures and new uses can reach the user more quickly than under the current paper-based system." Comments on the PR Notice are due April 16, 2013.

U.S. Small Business Administration Increases Small Business Size Standard for Pest Control Service Industry

The U.S. Small Business Administration recently increased the small business size standard for the pest control service industry from \$7 million to \$10 million. Small business size standards

determine eligibility for small business assistance and for federal contracts set aside for small business.

The move is part of a larger rulemaking initiative increasing the small business size standards for 37 industries in North American Industry Classification System (NAICS) Sector 56, Administrative and Support, Waste Management and Remediation Services. (The NAICS number for Exterminating and Pest Control Services industry is 561710.) The revised size standards went into effect on January 7, 2013.

NPMA Member Reappointed to USDA Advisory Committee

NPMA member Scott Steckel of Varmint Guard Environmental Services in Columbus, OH was recently reappointed to the National Wildlife Services Advisory Committee (NWSAC). The panel advises the U.S. Department of Agriculture on the activities and policies of Wildlife Services (WS) and it serves as a public forum that enables those affected by the WS program to have a voice in the program's policies. NWSAC has served as a good opportunity for Scott to raise awareness of WS unfairly competing with the private sector for various rodent, nuisance bird and wildlife work the professional pest management industry has the capability and capacity to perform.

This will be Scott's third term on NWSAC. Russ Ives of Rose Pest Solutions in Troy, MI and Gene Chafe of Senske Pest Control in Kennewick, WA previously represented NPMA on the panel.

US Labor Department Sues Ohio Retirement Facility Seeking Reinstatement, Back Wages for Whistleblower Who Reported Bedbugs at Retirement Home

The U.S. Department of Labor has filed a lawsuit in federal court against an Ohio retirement facility for violating the whistleblower provisions of the Occupational Safety and Health Act of 1970. The facility terminated a resident manager for filing a complaint with local health district stating that the facility had been ineffective in handling a bedbug infestation at the retirement home.

The manager was dismissed Oct. 5, 2011. The suit seeks reinstatement of the worker, in addition to an undetermined amount of back wages and benefits, and the removal of all derogatory information related to the dismissal from the worker's employment record. The suit also seeks to permanently enjoin the employer from violating the OSH Act in the future and require that a notice be posted for employees regarding their rights under the act.



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Bedbugs are Popular Pests in the Springs

By Stephanie Earls, www.gazette.com

Mike Collins has bedbugs. Ten of them, to be precise. He keeps them in vials in his pocket, in case his partner needs a little motivation.

"Sometimes she really amazes me," said Collins, a canine handler with Orkin pest control. "We walk into a room and she knows immediately that there's something there."

In less dynamic scenarios, duty falls on Collins to inspire May, his 3-year-old bedbug-sniffing German shepherd. Collins does this by hiding one of the mesh-topped vials somewhere in the room and setting May free to find the cache of live bugs. Once she does, she gets paid — in squeaky ball.

"Bedbugs can be found anywhere a person goes — airplanes, buses, taxi cabs — which is kind of scary," Collins said. "I found one on a park bench once. Though that may have been a bat bug."

Collins and May, a rescue dog from California that has been trained to detect the live bugs and their eggs, have worked together for nine months, ferreting out fledgling bedbug infestations in homes and businesses in Colorado and Wyoming.

"The whole idea of a bedbug dog is finding a very low, early infestation," Collins said. "It's for people who think they might have bedbugs but aren't sure."

One thing is for sure: In the past decade, more people in Colorado Springs think they might have a problem with the tiny fiends, whose late-night meal of choice is human blood.

The Colorado Springs/Pueblo area ranked 23rd in Orkin's annual list of the top-50 bedbug cities in the U.S. for 2012, advancing two dubious spots since last year. Denver is ranked fourth. Nationwide during that span, there was a 32 percent increase in Orkin's bedbug business.

Though the bugs, which are about the size of an apple seed, carry no diseases that can be transferred to humans, their bites can cause itching and allergic-like reactions and they leave a nasty mess in their wake.

While officials in the Springs who deal with bedbug complaints and concerns haven't noticed a marked increase since last year, they admit that the numbers have been creeping up.

"It's been that way the past approximately six years. That's when the steady rise first became apparent," said Ken Lewis, code enforcement administrator for the City of Colorado Springs.

Though the city doesn't track bedbugs infestations specifically, it's dealing with approximately 25 open cases, which usually arise from tenant complaints. While bedbugs can be found throughout the Springs, the majority of cases are concentrated in apartment complexes in the southeast part of the city, Lewis said. One site hosts a potential extra 16 cases, but the building manager is cooperating with the city and treating with pesticides, Lewis added.

"Bedbugs used to be something your parents told you about, in a joking way," Lewis said. "I didn't really think they existed until a few years ago."

In fact, the wingless, nocturnal parasites have been around since ancient times, said Corliss Brecht, nurse epidemiologist with El Paso County Public Health Communicable Disease Program.

"They became more prevalent in the early 20th century when we got central heating in buildings and they found nice warm places they could live year-round," Brecht said. "They started to decrease in the mid-20th century due to the potent pesticides we had."

The resurgence in recent years is likely due to the elimination of pesticides like DDT, said Brecht, whose department has seen an increase in calls from residents worried they might have a bug problem.

"We start out trying to find out if what they have actually is bedbugs," Brecht said. "There are other insects and other reasons why people might have red marks on their skin. Some people don't react to the bites at all."

Visual confirmation of the bugs is best achieved at night. Bedbugs prefer to dig in for a quick meal (less than 10 minutes) and scurry away to dark places, in seams and cracks where it is 60 to 70 degrees.

“The reason people don’t see them isn’t because they’re microscopic; it’s because they’re good hiders,” she said. “Anything that’s small and dark, they can get behind. That might be a good place to look for them.”

Within 45 days, a pair of bedbugs can become 100 bedbugs or more. The only proven way to eradicate such a full-blown infestation is with chemicals. General tidiness and awareness might keep you from reaching that point, Brecht said.

“Reduce clutter. If there’s a lot of stuff laying around, that just provides more hiding places for the bugs,” she said. “Certainly, the earlier on you identify it and do something about that, the better chance you have of getting it under control.”

She also suggests sealing cracks, regular vacuuming, and laundering of bedding and clothes in hot water and drying in a hot dryer.

“You also want to be really careful if you’re getting any used furniture that you bring into your house,” she said. “You want to check for cracks and areas on the joints of the furniture where a little tiny flat bug could hide. If a credit card could fit in it, a bedbug could get in.”

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CPCA Spring Conference 2013

March 14 –15, 2013

Hotel Information:

Crowne Plaza Hotel – Denver International Airport
 15500 East 40th Ave.
 Denver, Colorado 80239

Reservations are made directly with the hotel by calling 303-371-9494. Reserve your room by Wednesday, February 20, 2013 to receive the exclusive rate of \$109 per night + fees/tax. Mention the CPCA when making your reservations.

3 Ways to Register

1. Visit www.cpcpestworld.org and register online
2. Send this form back to: 10460 North Street, Fairfax, Virginia, 22030
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# of Employees from Same Company	Member	Non-Member
1 st Registrant	\$165	\$215
2 nd – 4 th Registrant	\$145	\$195
5+ Registrants	\$130	\$180
Optional Dinner	\$40	\$40

This year CPCA will be holding an optional buffet dinner. This is a great opportunity to network with colleagues and enjoy a great night with conference attendees. Fees for the dinner are \$40 this year so make sure to sign up today!

Name	Optional Dinner Event	Cost
	Yes <input type="radio"/> No <input type="radio"/>	\$
	Yes <input type="radio"/> No <input type="radio"/>	\$
	Yes <input type="radio"/> No <input type="radio"/>	\$
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Sub-Total	\$
Thursday Night Dinner Tickets: \$ # of tickets _____ x \$40	\$
Grand Total	\$

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2013 Schedule of Events

Wednesday, March 13

5pm – 7pm
Exhibitor Setup

6pm – 8pm
Board of Directors Meeting & Dinner

Thursday, March 14

7 a.m. – 8 a.m.
Registration - Pick Up Name tag & CEU Form

7 a.m. – 7:45 a.m.
Breakfast with Exhibitors

7:45 a.m. – 8 a.m.
Welcome & Announcements: Let's hear from the Vendors & Sponsors!
Roger Bradley – President CPCA

8 a.m. – 9 a.m.
Bed Bugs (304)
Phil Koehler – University of Florida

9 a.m. - 10 a.m.
WDO (301)
Jim Fredericks - NPMA

10 a.m. to 10:45 a.m.
Refreshment Break & Exhibits

10:45 a.m. - 11:45 a.m.
Small and Large Fly Control (304)
Phil Koehler – University of Florida

10:45 a.m. - 11:45 a.m.
Break Out Session
Stephen Van Tassel – Bird/Goose Control

11:45 a.m. – 1 p.m.
Lunch and Exhibits

1 p.m. – 1:30 p.m.
Understanding Labels (Laws and Regs 1)
Phil Koehler – University of Florida

1:30 p.m. – 2p.m.
Sunset Review (Laws and Regs 2)
John Scott – Colorado Department of Agriculture

2 p.m. – 3 p.m.
Wildlife Control Programs (302)
Stephen Vantassel - University of Nebraska

3 p.m. – 3:30pm
Refreshment Break

3:30 p.m. – 4:30 p.m.
Emerging and Re-Emerging Pests: What Pest Management Professionals Need to Know (304)
Jim Fredericks - NPMA

3:30 p.m. – 4:30 p.m.
Break Out Session Fumigation

4:30 p.m. – 4:45 p.m.
"RAFFLE"
Roger Bradley, Games Manager

4:45 p.m. – 5:15 p.m.
CPCA Update / Election of New Board Members
Roger Bradley, CPCA President

5:15 p.m. – 6 p.m.
New Board Member Meeting

5:00 p.m. – 8 p.m.
Cash Bar Open

6:00 p.m. – 8 p.m.
Optional Dinner Event

Friday, March 15

7 a.m. – 8 a.m.
Registration - Pick Up Name tag & CEU Form

7 a.m. - 7:45 a.m.
Breakfast with Exhibitors

7:45 a.m. – 8 a.m.
Welcome & Announcements
Lee Kreidler – Incoming President CPCA

8 a.m. - 9:00 a.m.
Mosquitoes - 110
Zane McAllister

9 a.m. – 9:30 a.m.
Pesticides and their families (PF)
Jim Dotson – Bayer Environmental Sciences

9:30 a.m. – 10 a.m.
Use of Pesticides (UP)
Stuart Mitchell – PestWest

10 a.m. – 11 a.m.
Safety (AS/PS)
Stuart Mitchell – PestWest

11 a.m. – 11:30 a.m.
Stuart Mitchell – PestWest
(EP)

11:30 a.m. – 11:45 a.m.
Wrap - Up & Checkout
Lee Kreidler, Incoming CPCA President

Get CEU forms signed (MAKE SURE THAT INDIVIDUALS HAVE SIGNED THEIR FORMS AND PUT THEIR LICENSE # ON THE FORM)

The agenda is subject to change, depending upon unforeseen circumstances. Credits are based on subject and content of the speakers and approved by the Colorado Department of Agriculture. Although we strive to provide coverage of credits, we balance that with the inclusion of interesting and informative topics.

