President’s Message

Hello CPCA Members,

I’m excited to announce that our association has again had a strong year and that our members have reported that 2012 has also been successful. As we wind down and wrap up December I’d like to share some of the activities and events that I have had the opportunity to be a part of over the last year as CPCA president.

Beginning with an exciting Spring Conference, we installed a new board of directors and appointed committee members to new posts. I’m pleased to say that our conference committee, membership committee, website committee and education committee have all been hard at work on various projects and tasks to benefit CPCA. The good news is that with a great program at the Spring meeting, we were able to attract an audience of over 150. The downside is that we have outgrown the space available at the hotel and have had to find one that is bigger and better for the 2013 meeting!

Following on the great Spring event, our committee members went to work planning the Fall Conference. Again, CPCA was able to put together a cutting-edge lineup, featuring speakers, Mike Shields from Ensysxtex, John Scott of the CDA, Jordana Coppola of Lobster Marketing and Gene Harrington with NPMA. Although turnout could have been higher, we hope that this first business meeting provided valuable insights and information to those that attended and look forward to building this meeting in the coming years.

As you have probably heard, CPCA has been hard at work recruiting new members to the association. With the help of a sponsorship from BASF and their Smart-Solutions for Business, NPMA membership fees have been waived for the 2012-2013 year. The CPCA board voted to reduce our application fees this year by 20% so that we can allow new companies to join and experience all the benefits they receive as a joint member of the associations. Therefore we anticipate some new faces at our meeting and events over the next 12 months and beyond.

Lastly, we are excited to say that our committee has been working hard to provide recommendations and suggestions for a better website. As we continue to progress into 2013 and beyond, we all understand the importance of having a central place where members can find resources and helpful links and where consumers can find you for pest management services across Colorado. Look for the new site to be in place in the next several months and should you have suggestions or ways to improve it please let us know.

Again, it has been an honor serving as President of CPCA this year. I’ve had the pleasure to work closely with colleagues while getting the opportunity to meet so many new folks in our industry. I look forward to seeing everyone at the 2013 Spring Conference on March 14-15 at the Crowne Plaza (registration sheet included in this issue) and would like to wish everyone a great holiday season and new year!

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Supplier Representative
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NPMA
Andy Architect

www.cpcapestworld.org
We invite you to join us for the 2013 Southwestern Conference at the Sandia Resort & Casino in Albuquerque, New Mexico. This is an exciting venue matched only by the exciting and fresh program offered this year – a mix of in-depth management sessions and technical courses featuring the latest research. We highlighted a few more reasons to attend below.

The 2013 Southwestern Conference Offers…

- More than 13 sessions where you can earn valuable recertification credits in up to five states.
- A variety of unique formats, including technical training, management topics and keynote sessions with industry experts.
- An exhibitor showcase that features more than 20 suppliers where you have over six hours to walk through the exhibit hall.
- Networking with over 150 pest management professionals from the same region dealing with the same issues.

Register today at www.npmapestworld.org!
Aurora residents upset over HOA’s plans to remove, gas rabbits


AURORA, Colo.—Some residents of an Aurora town home community are angry after learning about a rabbit removal operation.

Residents that live at the Chateaux at Aurora Park town homes near Iliff and Revere said their Homeowners Association told them the rabbits would be relocated.

But now they’re learning the animals will be killed.

“It’s just something I can’t even fathom,” resident Katie Fortune said.

Fortune just learned the HOA hired Animal & Pest Control specialists to trap and kill the critters. She said they told her the rabbits would be relocated.

“It’s amazing. Here we think they will be relocated. And actually they are going to be gassing them—which is insane,” Fortune said.

In this letter, the HOA said: “The rabbits have caused an enormous amount of damage to the landscaping.” It claims it spent nearly $17,000 on additional water for replacement turf.

Some residents said a parasite in the grass is killing it, others say dogs are contributing and even more said this summer’s record-breaking heat hurt the most.

“We have bare spots, absolutely bare ground. And it’s expensive to replace all that,” said Anada Guse, a resident of a neighboring HOA. She and her husband Ron said the animals are destructive—but trapping two years ago did not help the situation.

The problem is rabbits can have babies every 30 days. And experts say if you trap just 90-percent of them, the 10-percent left behind will repopulate within a year. With open space on both sides of the property, it seems impossible to catch them all.

But Fortune hopes to catch her neighbor’s compassion by handing out facts about the rabbit removal.

“At first, it sounded like they were going to trap and take them away and relocate them. Now, with this new information, it’s cruel, it’s terrible,” said resident Kathy Bent.

It’s a problem, some say does not have much of a solution.

The HOA plans to start trapping rabbits this Wednesday. The letter states that interfering with traps is considered a violation of poaching laws and the contractor can press charges.

Residents say Animal & Pest Control specialists told them traps would be checked once or twice a day and that the rabbits would be gassed inside company trucks and then taken to a dump for disposal.

The company’s owner, Ronnie Purcella, did not return our phone call for comment, and HOA president Arne Halcromb had no comment.
THINK OF IT AS A FOOD PYRAMID
FOR THE ROACH’S FINAL MEAL.

The difficult challenge of ongoing roach control is now easier and more effective thanks to the Maxforce® Roach Control System from Bayer. This simple new system provides the flexibility of multiple bait options with a variety of bait matrices and active ingredients. You get comprehensive control that addresses all of your needs and gives you the options to succeed.

Learn more at MaxforceRoachSystem.com
Pesticide use spurs soccer delay Concerns about spraying fields result in postponement

By Jim Haug Herald staff writer, http://durangoherald.com/article/20121009/NEWS01/121009439/-1/s

Youth soccer games that were to be held Saturday at the Riverview Sports Complex will be postponed for a week in response to parents’ fears about children playing on fields treated the day before with synthetic pesticides.

Cathy Metz, the city’s director of parks and recreation, believes the field would have been safe, but wanted to be responsive to a “few parents” who raised concerns.

Don Lewis, father of a 7-year-old son, wrote in a letter to the city “that there will not be 24 hours between the time of application and the game times.”

Lewis added that the “chemical smell remains for days and is very, very concerning. Please don’t make me have to choose between my son and his love for soccer and my feelings about chemical exposure! Spray after the games are over!”

To further accommodate those worried about pesticides, a city committee is expected to decide this week on a consultant to advise the city on a program for organically treating city parks.

Metz believes the “proposed ordinance limiting the use of pesticides has increased community awareness. The parks, including Riverview Sports Complex, have been sprayed in the spring and fall annually for well over a decade without incident.”

She said the city contractor uses a “weed abatement product that has been tested and approved by the Environmental Protection Agency.”

Cece Sallee, co-owner of Scott’s Pro-Lawn, the city contractor, said the pesticides used are “less toxic than aspirin or caffeine.” A person would have to lick recently treated lawn to be affected, she said.

Scott’s Pro-Lawn has treated property since 1993.

“We’ve never had an incident of any kind,” said Sallee, who lamented that people were becoming so fearful.

Opponents have associated synthetic pesticides with autism and childhood cancer.

Children at Riverview Elementary School were to be kept indoors during the spraying on Friday morning, but now that the games have been rescheduled, the fields will be sprayed Saturday morning.

Metz said no games for elementary-age soccer players are being canceled, just put off for a week to Oct. 20. Games at other city parks will go on as normal.

The city’s fall youth soccer season at Riverview will simply end a week later on Oct. 27.

Metz said she has gotten one email from a parent who complained that family plans were being inconvenienced because of the rescheduling.

CPCA Announces Exclusive Membership for 2012–2013 — Sign Up Today and Join!

The Colorado Pest Control Association is actively looking for professional companies to join the association. In an effort to allow you to access the best tools, resources and benefits the industry has to offer we have discounted dues for the association by 20%. In addition, thanks to a sponsorship by BASF and their SmartSolutions for Business, NPMA membership has been waived for this year. That means for less than $100, you can join both CPCA and NPMA!

Don’t hesitate, from a library of webinars presented by industry experts that can be downloaded 24 hours a day to savings on fuel, you membership will pay for itself the day you sign up. In addition to access to exclusive benefits that will help to grow your business, all CPCA members get discounts at the Spring and Fall conferences.

In the back of this newsletter you will find an application to join. We strongly encourage you take a few minutes to complete and send back to us. It’s time to grow our industry, speak with one unified voice and collectively work together to enhance the image of professionalism. Don’t wait, sign up today!
The National Pest Management Association (NPMA) recently announced the appointment of Bob Rosenberg, current Senior Vice President of the NPMA, to the position of Acting Executive Vice President, effective immediately.

NPMA President Laura Simpson, highlighting Rosenberg’s impressive career and several decades of experience with the association, stated, “We want to ensure steady waters for the industry. There is no better or more qualified candidate to take the reigns and work cohesively with NPMA staff and industry members alike.”

In his new role, Rosenberg will be responsible for continuing the strong, personal relationships of the association with members, state associations and affiliated organizations. Rosenberg noted, “I appreciate the opportunity to continue to serve the pest management industry in new and broadened ways. I’m confident that the association’s work will continue as strong today as ever before under the guidance of our board and in the capable hands of the existing staff team.”

Rosenberg’s career with the National Pest Management Association has focused on advocating for the professional pest management industry’s interests with federal, state and local government. An oft-quoted expert on all pest management related issues, Rosenberg has served on numerous boards and was appointed by the Environmental Protection Agency (EPA) to sit on various federal advisory committees, including the Pesticide Program Dialog Committee.
City OKs lands plan Consultant will aid in developing organic policy

By Jim Haug Herald staff writer, http://www.durangoherald.com/article/20120905/NEWS01/709059873/-1/News01/City-OKs-landsplan, Article Last Updated: Tuesday, September 04, 2012 11:43pm

The Durango City Council approved a $36,000 appropriation Tuesday for a consultant to develop an organically managed land policy that would minimize the use of synthetic pesticides on city-owned property.

The compromise then led a citizens group, Organically Managed Parks Durango, to withdraw a ballot initiative that would have put a much-criticized ordinance before the voters in November.

“This $36,000 is a more effective way to spend money than on an election that would be very divisive,” said City Councilor Christina Rinderle.

City staff members, professional lawn-care providers, soccer moms and board members of the Hillcrest Golf Course had opposed the ballot initiative as too onerous and for “unintended consequences” in its ordinance language, such as possibly limiting mosquito spraying in the city.

The new proposal commits the city to making its best effort in developing an organic policy that would be phased in over time. Mayor Doug Lyon liked that the city has some wiggle room if organic treatments do not work out. The consultant will be tasked with coming up with a way to evaluate the program.

“If we’re not successful (with organic treatments), we’ll move onto plan B, whatever that is,” said Lyon, who has been outspoken in rejecting the health and environmental fears associated with synthetic pesticides.

Recognizing that pesticides are such a contentious issue, Lyon told his critics in audience, “Heck, you won’t have to worry about me. I will be term-limited off (in 2013).”

If the city had not accepted the compromise, it would have had to risk the outcome of an election. The council’s only other option was to approve the special election. Since the City Council had rejected the organic group’s ordinance on Aug. 21, city staff members had communicated daily with them to find a compromise.

“We were literally under the gun to get this done,” Councilor Paul Broderick said.

As soon as the council voted 5–0 for the $36,000 appropriation from the surplus in the city’s general fund, the organic group publicly requested the council to withdraw its ballot initiative and metaphorically extended the olive branch.

Tricia Gourley said she wanted to “bridge any division and find the way to peace.”

Organic member Katrina Blair praised everyone involved in the debate for their wisdom.

“I am grateful we had a discussion on a large scale,” Blair said.

After the meeting, Hillcrest Golf Club board member David Gore said he approved of the compromise because “we all want what’s best for our kids” who play in city parks.

The mayor also praised the work of City Attorney David Smith for finding a solution that seemed to make most people happy, although some professional lawn-care providers left the meeting refusing to comment.

“Mr. Smith, you’re off to the Middle East next,” Lyon said.

Under the compromise, a selection committee made up of an organic advocate, City Parks and Recreation Director Cathy Metz and County Extension Agent Darrin Parmenter will choose the organic consultant.

The consultant will evaluate the soil of city parks and other irrigated city property and then propose a maintenance program and provide training to city staff members.

The City Council would then discuss the policy proposal in a study session before it would go to councilors for approval and implementation.
Over 3,100 pest management professionals—including a record number of international representatives—enthusiastically navigated over 100,000 square feet of exhibit space during PestWorld 2012, held October 17–20 in Boston. Proving itself once again as the premier platform to conduct domestic and international business in the pest management industry, exhibitors and attendees alike reported PestWorld 2012 to be “the most cost-effective and efficient way to do business, shop for new products and services, and stay on the cutting edge of industry technology.” With expert-led educational sessions, attendees discovered the latest business trends and earned valuable recertification credits. Highlights this year included NPMA’s Management Institute; Rodent, Termite, and Ant Pest Academies; Technicians’ Days; Small Business Saturday, the return of the NPMA Thought Leader Program; and the Bed Bug Symposium. Additionally, PestWorld featured General Session speakers Kyle Maynard, Paul Begala, and Michael Murphy.

“The packed educational sessions and keynote addresses and the well-attended special events demonstrate the industry’s desire for an event with an emphasis on learning and networking,” said NPMA Acting Executive Vice President Bob Rosenberg. “This year’s event provided sales leads and nurtured existing client relationships for companies operating within the pest management industry.”

Exhibitor feedback was overwhelmingly positive. “PestWorld offers an unmatched opportunity to meet in person with thousands of prospective qualified buyers,” said Rosenberg, “and this year, that’s exactly what our exhibitors did.” Make plans now to be in Phoenix, October 22–25, 2013 for next year’s PestWorld. If you have any questions or comments, please do not hesitate to contact npma@pestworld.org.
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ActiveGuard™ mattress liners kill bed bugs dead within 72 hours, making them a vital tool as part of any bed bug treatment and control strategy. Unlike encasements, ActiveGuard mattress liners are thin, comfortable liners that are odorless - and they work against a variety of resistant strains of bed bugs. ActiveGuard delivers confidence and security backed by years of lab and field bed bug testing by research entomologists. Be proactive and use ActiveGuard mattress liners – They Kill Bed Bugs Dead!

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Hotel Information:
Crowne Plaza Hotel – Denver International Airport
15500 East 40th Ave.
Denver, Colorado 80239

Reservations are made directly with the hotel by calling 303-371-9494. Reserve your room by Wednesday, February 20, 2013 to receive the exclusive rate of $109 per night + fees/tax. Mention the CPCA when making your reservations.

3 Ways to Register
1. Visit www.cpcapestworld.org and register online
2. Send this form back to: 10460 North Street, Fairfax, Virginia, 22030
3. Fax form back to 703.352.3031

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This year CPCA will be holding an optional buffet dinner. This is a great opportunity to network with colleagues and enjoy a great night with conference attendees. Fees for the dinner are $40 this year so make sure to sign up today!

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<th>Name</th>
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Sub-Total $    

Thursday Night Dinner Tickets:  $ # of tickets _________ x $40 $    

Grand Total $     

Payment Information
☐ Check (payable to IPCA) enclosed.
Charge my: ☐ Visa ☐ MasterCard ☐ Amex

Card #: Exp. Date: Sec. Code:
Cardholder Name: Signature:
## 2013 Schedule of Events

### Wednesday, March 13

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>5pm – 7pm</td>
<td>Exhibitor Setup</td>
</tr>
<tr>
<td>6pm – 8pm</td>
<td>Board of Directors Meeting &amp; Dinner</td>
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### Thursday, March 14

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7 a.m. – 8 a.m.</td>
<td>Registration - Pick Up Name tag &amp; CEU Form</td>
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<tr>
<td>7 a.m. – 7:45 a.m.</td>
<td>Breakfast with Exhibitors</td>
</tr>
<tr>
<td>7:45 a.m. – 8 a.m.</td>
<td>Welcome &amp; Announcements: Let's hear from the Vendors &amp; Sponsors!</td>
</tr>
<tr>
<td>8 a.m. – 9 a.m.</td>
<td>Bed Bugs (304)</td>
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<tr>
<td>9 a.m. – 10 a.m.</td>
<td>WDO (301)</td>
</tr>
<tr>
<td>10 a.m. to 10:45 a.m.</td>
<td>Refreshment Break &amp; Exhibits</td>
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<tr>
<td>10:45 a.m. – 11:45 a.m.</td>
<td>Small and Large Fly Control (304)</td>
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<tr>
<td>11:45 a.m. – 1 p.m.</td>
<td>Lunch and Exhibits</td>
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<tr>
<td>1 p.m. – 1:30 p.m.</td>
<td>Sunset Review – (Laws and Regs 1)</td>
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### Friday, March 15

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<td>Registration - Pick Up Name tag &amp; CEU Form</td>
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<tr>
<td>7 a.m. – 7:45 a.m.</td>
<td>Breakfast with Exhibitors</td>
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Get CEU forms signed (MAKE SURE THAT INDIVIDUALS HAVE SIGNED THEIR FORMS AND PUT THEIR LICENSE # ON THE FORM)

The agenda is subject to change, depending upon unforeseen circumstances. Credits are based on subject and content of the speakers and approved by the Colorado Department of Agriculture. Although we strive to provide coverage of credits, we balance that with the inclusion of interesting and informative topics.
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**JOINT MEMBERSHIP DUES SCHEDULE**

Please circle appropriate category

**Total Annual Joint Dues**

Line A: $________

[ ] My dues check is enclosed.  Check # __________

[ ] Mastercard  [ ] Visa  [ ] Amex

Card No. ____________________  Exp. Date __________

Authorized Signature _______________ ____________________

Dues to CPCPA are not deductible as a charitable contribution but may be deductible as an ordinary and necessary business expense.

*NPMA is excited to announce that BASF will sponsor your membership in the association for 2012–2013.  *Does not include renewals and is not available to companies that were NPMA members within the past 12 months.

If you have any questions about your membership, please contact Andy Architect at NPMA at (703) 352-6762 or e-mail aarchitect@pestworld.org.